

### **DIGITAL IMAGE LICENSE**

#### CLIENT'S USAGE

The Buyer shall only use the digital files in accordance with the permissions within this agreement. The Buyer's digital files are for personal use only and shall not be submitted to contests, reproduced for commercial use, or reproduced in any way by parties other than the Photographer. The redistribution of digital images is strictly prohibited.

Pia Lux Photography grants Buyer a non-exclusive, non-transferable, perpetual, personal-use license to reproduce Media via print only for any non-commercial use, including but not limited to reprints, enlargements, gifts to family and friends, slide shows, and web pages. Title and ownership, and all rights now and in the future, of and for the Media remain exclusively with Pia Lux Photography. There are no warranties, express or implied. The Media is provided "as is."

### **SOCIAL MEDIA**

The Buyer may share blog post links and Facebook albums through use of the share functions and dissemination of direct links. All images posted on social media require a direct link or credit towards Pia Lux Photography. Buyer shall not copy, download, screen shot, or capture the photographs in any other fashion. Buyer also shall not crop, edit, or add filters to any photographs. This includes Facebook's "automatic" filter. If you do so, you may be subject to a R10,000 fine per photo.

# WHAT YOU MAY DO

Personal, Non-Commercial use of the Media includes:

- Display on personal websites and computers
- Making image prints for personal use.

## WHAT YOU MAY NOT DO

Buyer may not:

- Resell, relicense, sub-license, redistribute without express written permission from the Photographer
- Use the Media in any way whatsoever in which you charge money, collect fees, or receive any form of remuneration
- Use the Media in advertising
- Use the Media in a pornographic, obscene, illegal, immoral, libelous, or defamatory manner
- Incorporate the Media into trademarks, logos, or service marks
- Make the Media available for download

Pia Lux Photography will not be liable for any third party claims or incidental, consequential or other damages arising out of this license or Buyer's use of the Media.

### **LICENSE**

All images are property of Pia Lux Photography and are copyrighted by law. None of them cannot be copied, used, or published for commercial purposes without Pia Lux Photography's clear permission to do so. Pia Lux Photography reserves the right to use all of Client's images on website, blogs, or any other related marketing material.

# **Contacting Us**

If there are any questions regarding this Digital Image License, you may contact us using the information below:

www.pialux.net charlaine@pialux.net